7 habits of Zen investors



Tips to help you prosper in the face of volatility

Your investments are critical to financial freedom. They represent all your dreams and hard work, allow you to carry out your personal projects and are key to securing the future you want for you and your family.

Here are some tips to help you stay confident when markets are volatile.



Control your emotions

Learning to control your emotions will help you reach your goals

It's normal to be nervous when markets are volatile. But left unchecked, emotions can lead to bad decisions. The curve below represents stock market fluctuations. It shows how most investors react as the market and the value of their growth stocks fluctuate.

CYCLE OF INVESTOR EMOTIONS

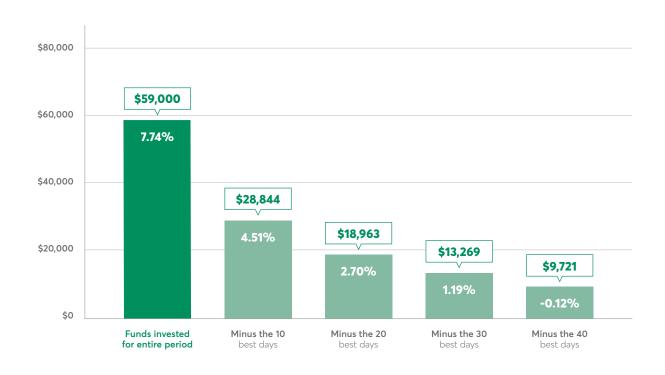


Stay invested

There are better days ahead

The biggest gains often follow market corrections.* Pulling your money out early can hurt the long-term performance of your investments. Don't miss the potential of the best days!

COMPOUND ANNUAL RETURNS



GROWTH OF A \$10,000 INVESTMENT

In Morningstar Canada GR CAD Index (Canadian stocks) from December 31, 2000 to December 31, 2024**

Example for illustration purposes only.

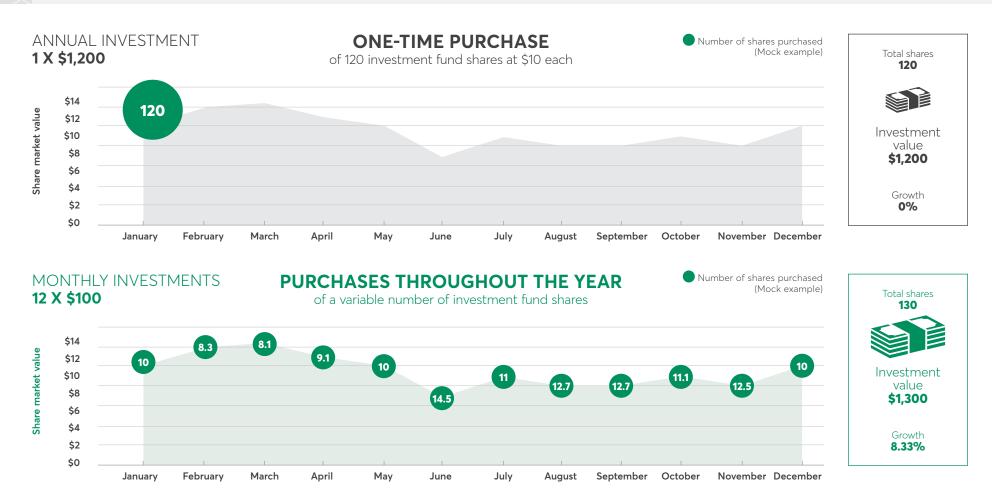
^{*} Generally, a market correction is when stock markets drop by 10% or more.

^{**} Source: Morningstar Direct data.

Invest regularly

Capitalize on market opportunities

No one can predict the market. That's why it's best to invest regularly. Take advantage of market downturns and don't just buy when prices are high. With automatic investments, you'll have the best chance of getting the best average cost per share and capitalizing on market opportunities.



Example for illustration purposes only.

Diversify your portfolio

Past performance is no guarantee

It's important to diversify your investments. A portfolio with a variety of industries, management styles, countries and asset classes will have a higher return potential and be less vulnerable to volatility.

ASSET CLASS RETURN HISTORY*

2008 to 2024

Inflation""	2.44%	1.32%	2.35%	2.30%	0.83%	1.24%	1.47%	1.61%	1.50%	1.87%	1.99%	2.25%	0.73%	4.80%	6.80%	3.90%	2.40%
Higher return	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
	3.00	56.09	18.09	10.16	17.04	42.06	23.02	20.85	21.52	27.04	3.50	24.59	18.78	24.72	3.08	23.04	34.01
	7.31	52.53	17.47	6.47	15.93	35.48	13.98	20.76	16.95	17.85	1.26	22.58	16.68	24.71	-5.55	18.85	28.35
	6.57	36.64	15.49	5.51	15.91	32.31	13.02	18.46	8.55	16.34	1.60	20.52	14.59	17.27	-8.93	15.04	26.84
	-11.94	25.12	14.36	4.10	15.57	32.16	10.43	18.09	7.49	15.30	1.19	19.64	13.02	15.78	-10.37	13.73	24.51
	-21.24	16.53	10.70	2.10	14.58	12.88	10.22	6.08	7.12	13.49	-0.41	16.72	9.64	10.49	-11.23	12.48	20.65
Lower return	-27.11	13.83	9.00	0.86	13.69	11.55	9.14	4.03	5.94	9.20	-1.17	13.65	8.66	8.27	-11.48	12.22	17.82
	-28.20	12.18	8.73	-4.85	7.75	7.99	8.77	3.63	5.07	7.82	-3.15	13.20	7.18	5.12	-11.60	11.57	15.74
	-29.29	9.08	6.81	-7.42	7.49	4.75	8.19	1.63	3.79	6.75	-4.72	12.56	5.79	1.04	-11.94	8.91	8.53
	-33.37	4.86	4.94	-9.52	6.38	1.75	4.13	1.53	1.50	2.55	-5.34	7.28	5.60	-0.87	-11.96	6.31	6.85
	-33.65	3.69	4.24	-9.71	3.35	0.73	3.15	-4.38	1.47	2.42	-5.94	6.89	5.58	-1.69	-12.83	5.90	3.80
	-42.21	2.60	2.09	-16.55	1.81	-1.67	1.75	-8.66	-1.97	1.52	-9.01	2.00	1.34	-2.79	-13.57	4.05	3.14

Asset classes

- Canadian bonds
- High-yield bonds
- Global bonds
- Canadian equity
- U.S. equity
- Global equity
- International equity
- Global small-cap equity
- Emerging markets equity
- Balanced portfolio
- Desjardins Term Savings 5 year****
- * Source: https://indexes.morningstar.com/our-indexes
- ** GR: Gross Return

Index

Morningstar Canada Core Bonds GR** CAD

Morningstar US High Yield Bonds NR*** Hdg CAD

Morningstar Global Core Bond GR** Hdg CAD

Morningstar Canada GR** CAD

Morningstar US Market GR** CAD

Morningstar Global Markets GR** CAD

Morningstar DM xNA GR** CAD

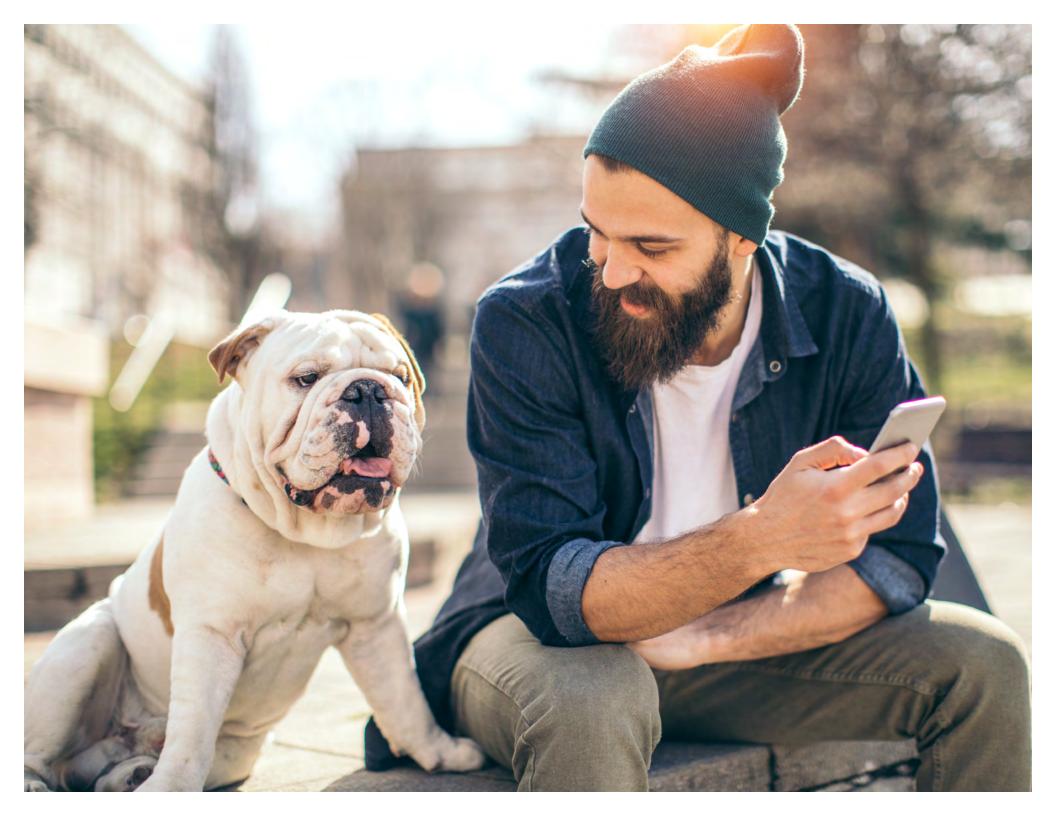
Morningstar Global Markets SMID Cap GR** CAD

Morningstar EM GR** CAD

Morningstar Canada Neu Global Tgt Alloc NR*** CAD

^{***} NR: Net Return

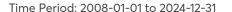
^{****} Source: Desjardins internal analysis



Stay on track

In periods of high volatility, you may be tempted to deviate from your long-term investment strategy by "parking" your money in so-called safer investments. However, the cost of this short-term solution can be very high if you miss out on a significant rebound.

Here are 3 long-term cumulative return scenarios for a balanced portfolio based on decisions made during a stock market crisis:





Balanced portfolio represented by the Morningstar Global Neutral Balanced Fund category average. Liquidated funds are placed into the Morningstar Money Market Fund category average.

All the rates of return indicated are the historical annual compounded total returns as of 2023-02-28. The rates of return indicated take into account the changes in security value and the reinvestment of all distributions but not the sales, redemption, distribution or optional charges or income taxes payable by any securityholder that would have reduced returns.

Source: Morningstar Direct

Choose a trusted financial institution

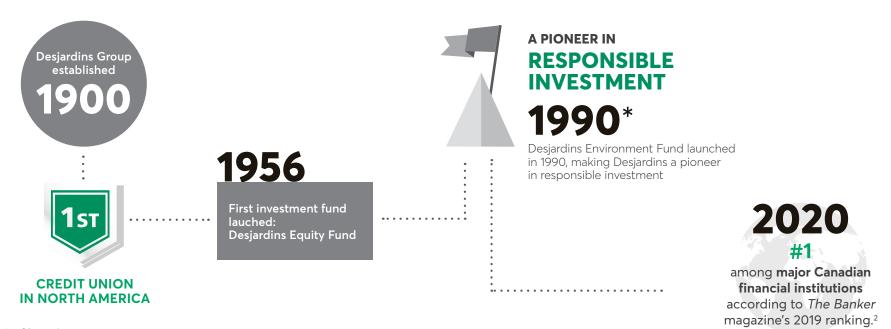
Make sure you choose the right financial institution

It's natural to have reservations about entrusting your money to a financial institution, no matter how big it is. Recent financial scandals have shaken the trust of many investors.

ABOUT DESJARDINS FUNDS

Desjardins Funds are managed by Desjardins Investments Inc. (DII), one of the leading investment fund managers in Canada, with \$46,5 billion in assets under management.1

Desjardins Investments offers a wide range of mutual funds and stands out for its innovative investment solutions that meet the varied and changing needs of Canadian investors. Recognized for its rigorous, credible and transparent approach, Desjardins Investments plays a leadership role in supporting and promoting responsible investment in Canada through the Desjardins Sustainable family of funds and portfolios.



¹ As of December 31, 2024

² Source: https://www.thebanker.com/Top-1000-World-Banks/Top-1000-World-Banks-Designdins-out-in-front-of-Canadian-field?ct=true

^{*} Source: https://www.fondsdesjardins.com/funds/market-insight/responsible-investment/index.jsp

Work with a professional

Seek the help of a professional

Talk to a professional to get expert, objective advice tailored to your financial situation. Studies¹ have shown that people who work with an advisor tend to be in better financial health.

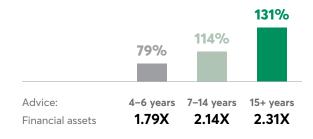
BENEFITS OF PROFESSIONAL ADVICE

1

Potentially higher net worth

Improve the likelihood of growing your wealth with the help of an advisor.

The earlier you start working with an advisor, the longer your assets have an opportunity to grow.¹



2

Better saving rates and habits

Getting advice from an advisor can help you improve your saving habits and save twice as much¹ as households that manage their own finances.

Household saving rate¹

WITHOUT 9.2% WITH ADVICE 11.1%

¹ Source: CIRANO, Project Report 2020



About Desjardins Group¹

Desjardins Group is the leading cooperative financial group in Canada and the sixth largest cooperative financial group in the world, with assets of \$470.9 billion.² It has been rated one of Canada's Top 100 Employers by Mediacorp. To meet the diverse needs of its members and clients, Desjardins offers a full range of products and services to individuals and businesses through its extensive distribution network, online platforms and subsidiaries across Canada. Ranked among the world's strongest banks according to *The Banker* magazine, Desjardins has one of the highest capital ratios and <u>credit ratings</u> in the industry.

desjardinsfunds.com



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¹ As of December 31, 2024.

² Quick facts about Desjardins, as of December 31, 2024