Nine new Melodia portfolios to meet investors’ needs

Lévis (Qc), November 15, 2013 – This Financial Literacy Month, Desjardins Wealth Management is pleased to announce changes to its largest group of investment portfolios, which includes more than $9 billion in assets under management. Nine new portfolios have been designed to meet investors’ needs—four income and five growth.

“To optimize our offer for investors looking for income, we’ve further developed our Melodia Income Portfolios by adding new funds that will allow us to increase our geographical diversity and the type of income-generating assets we manage,” says Éric Landry, Director, Specialized Investment Product Development, Desjardins Group.

Economic conditions and the growing number of investors seeking income explain why three out of the four new funds that make up the Melodia Income Portfolios are designed to generate current income and low-to-moderate long-term capital appreciation.

“The Melodia offer was also improved for investors looking for growth, with the addition of the Desjardins Emerging Markets Opportunities Fund to the Melodia Growth Portfolios. This fund represents high investment growth potential, particularly in small- and mid-cap companies,” says Landry.

In designing the new Melodia Portfolios, everything possible was done to allow investors to take advantage of the stock markets’ potential while reducing the risks of significant fluctuation in their investments.

With a minimum initial deposit of $500 and regular instalments as low as $25, everyone can afford to invest in the Melodia Portfolios. By offering new Melodia Portfolios, Desjardins Wealth Management provides investors with the tools and experts they need to achieve their goals.

Find out more about the Melodia Portfolios.
About Desjardins Group

Desjardins Group is the fifth largest cooperative financial group in the world with assets of $210 billion. To meet the diverse needs of its members and clients, Desjardins offers a full range of products and services through its extensive distribution network, online platforms and subsidiaries across Canada. The group has one of the highest capital ratios and credit ratings in the industry, and outranks all American banks as the fourth safest and strongest bank in North America according to Global Finance magazine and Bloomberg News respectively. In keeping with their cooperative nature, Desjardins Caisses’ surplus earnings are reinvested into the communities they serve.

Information (for journalists only):

Francine Blackburn
Media Relations Advisor
Desjardins Group
514 281-7000 or 1 866 866-7000, ext. 7544
media@desjardins.com